



CENTERLINE



CONNECTICUT DRESSAGE ASSOCIATION

April 2007

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CENTERLINE

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Centerline is the official newsletter of the Connecticut Dressage Association and is published about 10 times annually. It is distributed to all members. CDA welcomes story ideas, informative articles and commentary. Please submit all contributions to: John Gordon, 24 Darren Court Waterbury, CT 06708

Email -
Centerline@ctdressageassoc.org
Subject: Centerline

- CDA Website -

www.ctdressageassoc.org

CDA is a USDF member, and the GMO's members are automatically USDF Group Members.

President's Message

So glad that spring is just around the corner. Nick and I actually saw our first robin for the season, and you know what that means, sunshine and warmer days will be coming our way soon.

Most of you have probably begun planning your clinic and showing schedule for the upcoming season. Make sure you add the USDF Jane Savoie clinic to your agenda for April 14th and 15th. Jane is a very talented speaker and clinician and I am sure you will get a great deal out of being an auditor. Our Education Committee is currently in the process of putting together the final details for a clinic with Silke Rembacz at Grandview Stables. We will bring you more details as soon as we get them.

You may have noticed that this year we will have an ongoing raffle for a gorgeous Ecogold Cooler. Please show your support of our educational events and buy a few tickets. Tickets will be available at all CDA sponsored shows and clinics. Ecogold was very generous in donating this lovely cooler that I am sure you all will want to take a chance at winning.

A new benefit that we will be offering to our members this year is the Lesson Lotto. When you come to one of our clinics this year you will have the opportunity to enter into a lottery for a \$50 voucher good towards a lesson with a clinician of your choice other than your regular trainer. This is a great way to further your own riding education. Make sure you sign up at our next clinic, and look for more opportunities like this in the future.

As part of our ongoing plan to give back to our community every year the CDA allocates certain funds to charitable organizations. For 2007, and for a second year, we will be adopting a horse from the High Hopes Therapeutic Riding Center in Old Lyme. High Hopes uses equestrian related activities to help people with physical, physiological, and developmental disabilities. The \$500 that we give helps to pay for grain, hay, supplements, shoes, and medications for a therapy horse. Our horse is Greco. A more detailed biography of Greco is to follow. You can even pay Greco a visit and show your support for this wonderful program.

At this past Board meeting we held our election of officers. I was honored by being elected as our new President. Leslie Weiss was elected as Vice President, Fern Feldman will continue as Secretary, and Stephanie Rossi will continue as Treasurer. All of us and the entire Board look forward to serving you to the best of our abilities. Please know that we welcome all members to join any Board meeting and welcome your input on all topics. We are currently looking for members that are interested in joining in with the Board members on various committees. If this seems like it would be of interest to you please contact us and let us know what you might like to be involved in. Join in the fun of helping us plan clinics and shows or using your technical expertise to help us update our website. Our organization runs by volunteers and we truly appreciate any free time you can give us to help out.

Bye for now. I look forward to seeing each and every one of you at our upcoming clinics and shows.

Sincerely,
Chris

2007 Calendar of Events

April 20, 2007

Gleneden Dressage
Bedford, NY
Contact:
Lendon Gray
[graydressage@optonline.net/](mailto:graydressage@optonline.net)
914 234-4158

April 28, 2007

Babcock Hill Equestrian Center
Coventry, CT
Terry Glendinning
860-742-0616
tm09g@yahoo.com

May 5, 2007

WFDA Competition
Ox Ridge Hunt Club
Darien, CT
Contact:
M. Chris Rogers Aquilio
216 Hammertown Road
Monroe, CT 06468
203-268-1633
mchrisrogers@sbcglobal.net

May 6, 2007

CDA Schooling Show
Once Again Farm
Meriden, CT
Contact:
Nancy Blanchard
860-283-8748

May 13, 2007

Southlands Foundation
TSF Schooling Dressage Show I
Rhinebeck, NY
Contact:
845-876-4862

May 15, 2007

Gleneden Dressage
Bedford, NY
Contact:
Lendon Gray
[graydressage@optonline.net/](mailto:graydressage@optonline.net)
914 234-4158

June 3, 2007

Abacus Events Schooling Show
R Folly Farm
Morris, CT
Contact:
Nancy Blanchard
860-283-8748

June 9-10, 2007

CDA Spring Recognized Show
Kasson Ridge Farm
Bethlehem, CT
Contact:
Kathleen Kiessel
908-996-5196
Fax: 908-996-5160
kmedve@earthlink.net

The Silent Auction raised \$1600 to help offset the costs of our educational events for 2007!

THANK YOU TO ALL OF OUR SPONSORS!!

Smart Pak	Sandy Rabinowitz
UckeleJanet	Edgette, PsyD
SelectFern	Feldman
Blue Seal	Margaret Freeman
Platinum	Vicki Hammer's-O'Neil
Pfizer	Ann Guptill
US Animal Nutritionals	Leslie Weiss
Farnum	Kari Bradshaw
Stagecoac	Marcia Blakeh
Trail's End	Esther Hahn-Roberts Tack
O'Halloran Co.	Debra Reinhardt
Horse Tec	Sharon Curranh
Mary Chris Rogers Aquilio	

CDA MEMBERS, PLEASE SUPPORT OUR SPONSORS!!

THANK YOU TO ALL OF THE CDA MEMBERS THAT PARTICIPATED IN THE SILENT AUCTION!!!

EXTRAS! EXTRAS! EXTRAS!!!

Half-price of retail! And a tax deductible donation!

Farnum's Next Level, 32 oz \$17 each (4 available)

Select the Best's Powerflex, 16 oz \$10 each (3 available)

U.S. Animal Nutritional's, UE Joint HA (80 servings) \$50

If you are interested in any of these items in exchange for a donation to the CDA, please contact Heidi. Membership@ctdressageassoc.org

Opening Date: April 10, 2007

Closing Date: April 30, 2007

Sunday, May 6, 2007

Connecticut Dressage Association Schooling Show

Location:- Once Again Farm
750 Allen Avenue
Meriden, CT 06451

Judge: Claudia Tarlov (L)

Secretary: Nancy Blanchard
P. O. Box 9
Thomaston CT, 06787

Class List: USDF 2007 Introductory Tests A-B.
USEF 2007 Training 1-4.
USEF 2007 First 1-4.
USEF 2007 Second and above-State test to be ridden.
Dressage Seat Equitation. (Youth and Adult Amateurs only)

Fees: CDA members \$25 per Class.
Non-members \$30 per test.
Number deposit: \$1
Checks payable to CDA.
No refunds after closing date.

Awards: Up to six ribbons awarded in each class.
CDA High Point Award Medal: Awarded to the Adult Amateur and Junior Young Rider with the High Percentage Score of the show (Training Level and above -excluding Equitation Class)

Rules: Number of rides per horse/rider combination may be limited to two. State two preferred tests first on application. Current negative Coggins within 12 months is mandatory and must accompany entry. All competitors must wear ASTM approved helmets while mounted or head gear appropriate to the level. Classes may be combined, split, or canceled at the discretion of management. Family pets not allowed on the premises. Please treat the grounds as you would your own property. Place all trash in designated containers; no alcohol, please.

Times: Call the show secretary the Friday evening before the show between 6 - 9 P.M at 860-283-8748. You will be able to view the ride times on the CDA Website on Saturday before the show.

Directions: From 1-91 North: Take exit 17 to 691 West. Take Exit 4 off 691W. Turn left at the end of ramp. **Turn right onto third residential street, Gwen Road. At the end of Gwen Rd. turn right onto Johnson Ave. Take the first left onto Finch Ave. Go 7/10 miles on Finch to Allen Avenue, turn left. Once Again Farm is 100 feet ahead on the right. From 1-91 South: Take Exit 18 onto 691 West. Then follow directions from 1-91 North. From 1-84 East and West: Take Exit 27 onto 691. Take Exit 4; at end of ramp, turn right. Then follow directions from 1-91 beginning with **

CDA RECOGNIZED SHOW SPONSORSHIP and ADVERTISING OPPORTUNITY

Dear CDA Members and Friends,

This year marks the thirteenth annual CDA Recognized Competition. The show will be held this year on June 9&10. Historically, our superbly run horse show has attracted riders from all over the region and we are grateful for the continued sponsorship by the Equestrian Centre. We will continue our management with Centerline Events, recognized nationally for the high quality of its horseshow management.

Sponsorship and Advertising promotions included in our show program reach hundreds of riders, their families and friends. It is a wonderful opportunity to support The Connecticut Dressage Association, a 501 (c) 3 nonprofit corporation. Enclosed is a brochure outlining sponsorship and advertising opportunities. Please consider promoting your business. Remember, equestrians use many other services for themselves and their animals. We eat out, go to spas, and buy jewelry and clothes in addition to the predictable goods and services most often associated with horses.

Please consider an ad cheering on your competing family member, remembering with fondness a best animal friend, or recommending your favorite restaurant. Use your imagination and ask all your favorite businesses and friends to support CDA's efforts to offer dressage to the Connecticut equestrian community in a user-friendly manner, as well as providing high quality clinics and workshops.

Please take a moment to review the list of rates for these wonderful opportunities included in this issue. The deadline for submission of advertisements and sponsorships is May 15, 2007. Many thanks for your support.

Sincerely,

M. Chris Rogers Aquilio
CDA President

ECO-GOLD AIR COOLER RAFFLE

This year we are thrilled to have an Eco-Gold cooler to raffle. It was donated by Judy Fransisco, our regional EcoGold representative. All money raised will be used to support CDA's educational events. The EcoGold Air cooler is made with the best material to quickly cool down and dry a hot, wet horse. This cooler retails for \$300.00. **Raffle tickets will be sold at all CDA events during 2007.** The winner of the raffle will be chosen at the Annual Awards Party in 2008. To learn more about EcoGold products, contact Judy Fransisco at 508-826-9750.

For more information about the raffle, contact Donna Leonessa at 860-933-1854 or dleonessa@hotmail.com.

SEND IN YOUR SPONSORSHIP AND ADVERTISING!

CDA is proud to hold its thirteenth annual recognized show on June 9& 10 at Kasson Ridge Farm in Bethlehem, CT. It is sanctioned by the US Equestrian Federation and the USDF. This show is an official USDF Region 8 Qualifier for the 2007 North American Young Riders Championships. GAIG/USDF Region 8 Championship Qualifier and a CEC Qualifier. This 2 day, 2 ring show has about 150 competitive rides. Programs will be provided to all sponsors, advertisers, competitors, officials and spectators.

SPONSORSHIP OPPORTUNITIES

Grand Sponsor: \$500 Full page advertisement in the show program; show program recognition as a sponsor of a ring or public competitors' party; public address announcements; convenient parking in the reserved sponsorship area.

FEI Sponsor: \$200 full page advertisement in the show program; Show program recognition as the sponsor of an FEI class; public address announcements; convenient parking in the reserved sponsorship area.

Gold Sponsor: \$125: Half page advertisement in the show program; show program recognition as the sponsor of a fourth or Third level class; public address announcement.

Silver sponsor: \$55 Quarter page advertisement in the show program; show program recognition as the sponsor of a Second or first level class; public address announcement.

Bronze Sponsor: \$40 business card advertisement in the show program; show program recognition as the sponsor of a Training Level class.

PROGRAM ADVERTISING

Inside back and front covers: \$150

Full page: 7 1/2" x 10" - \$100

Half Horizontal Page: 7 1/2" x 5" - \$65

Quarter Page: 3 3/4" x 5" - \$45

Business Card – standard: \$30

All advertisements are in black and white. Additional charges may apply if artwork is not camera ready.

CDA SPRING RECOGNIZED COMPETITION ADVERTISING AND SPONSORSHIP

Name _____

Telephone _____

Address: _____

Email: _____

SPONSORSHIP []

Grand \$500 _____

FEI \$200 _____

Gold \$100 _____

Silver \$55 _____

Bronze \$40 _____

ADVERTISING []

Inside Front Cover \$150 _____

Inside Back Cover \$150 _____

Full Page \$100 _____

Half Page \$65 _____

Quarter Page \$45 _____

Business Card \$30 _____

Total payment enclosed \$ _____

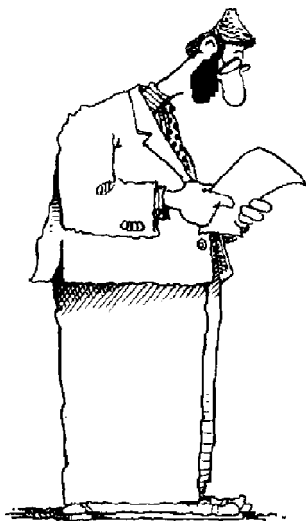
Make check payable to **CDA** and send to **Leslie B. Weiss, 59 Hobart St., New Haven, CT 06511**. All advertising copy must be camera ready. Please send your copy to Leslie B. Weiss, 59 Hobart St., New Haven, CT 06511; lesweiss47@yahoo.com. For more information contact Leslie at 203-777-1950. **Deadline is May 15, 2007.**



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CARBERY FIELDS DRESSAGE
LEBANON, CONNECTICUT
www.carberyfields.com

All articles are to be submitted by the 15th of the month. They can be mailed to me at:



John Gordon
Attn. CENTERLINE
24 Darren Court
Waterbury, CT 06708-3903
or

They can be Emailed to me at Centerline@ctdressageassoc.org

In the Subject line: Centerline

Please send them as an Attachment in either Word for Windows, WordPerfect, RTF or in a plain text file Format if possible.

Attention Show and Clinic Organizers, Trainers, Stables and Organizations:

Don't forget to send us information about your activities for the 2003 CDA Calendar of Events!!! Send a one-line description, dates, locations, and contact person's name and phone number. We'll be delighted to include it in Centerline's regular calendar at no cost.

**Thanks,
 John**

When you make a mistake, don't look back at it long. Take the reason of the thing into your mind and then look forward. Mistakes are lessons of wisdom. The past cannot be changed. The future is yet in your power.

- Hugh White

2007 Advertising Rates

<u>Page Size</u>	<u>CDA Members</u>		<u>Non-CDA Member</u>	
	<u>Monthly</u>	<u>Year</u>	<u>Monthly</u>	<u>Year</u>
Business Card	\$25	\$100	\$50	\$200
¼ Page	\$30	\$150	\$60	\$300
½ Page	\$35	\$200	\$70	\$350
Full Page	\$40	\$250	\$80	\$400

Make Checks payable to CDA